



# MAKE AN IMPACT

on the Sleep Products Industry's

# TOP DECISION-MAKERS!



## SPONSOR & EXHIBITOR PROSPECTUS

**MARCH 19-20, 2025**

The Vinoy Resort & Golf Club  
St. Petersburg, FL

**[ISPAIndustryConference.com](https://ISPAIndustryConference.com)**



**#ISPAcon**

Select from our sponsorship packages or promotional items to prominently showcase your brand among bedding industry professionals.

(Non-Members: Add 40% upcharge to sponsorship packages, events, promotional items and ala carte options)

SPONSORSHIP PACKAGES	HEADLINE (250 characters)	PREMIER	PARTNER	TABLETOP
	\$11,000	\$7,000	\$4,500	\$4,900
<b>ANNUAL ENGAGEMENT</b>				
Contribute a one-page article to BedTimes (approved by editor, terms apply)	•			
One social media post per quarter on ISPA Facebook, LinkedIn, Twitter	•			
Banner ad on ISPA Insider Newsletter (2 issues)	•			
<b>REGISTRATION</b>				
Complimentary conference registrations	2	2	2	2
Complimentary room nights	4	2		
Additional sponsor registration rate (\$599)	•	•	•	•
<b>BRAND AWARENESS</b>				
Tabletop exhibit	•			•
Sponsor recognition on eblast conference invitation	•	•		
Banner ad on conference website	•			
Prominent recognition on sponsor signage	•	•		
Logo on event signage	•	•	•	•
Logo with company URL link on event website	•	•	•	•
Logo on event marketing efforts	•	•	•	•
Logo and company description in March BedTimes	•	•	•	•
Advertisement in March BedTimes	Full Page	Full Page	Half Page	

## ADDITIONAL OPPORTUNITIES | EVENTS

Options below include **PARTNER Sponsorship Package**

### Industry Awards Dinner

**\$15,500**

Celebrate excellence at our prestigious awards dinner where leaders will gather to honor outstanding achievement. One exclusive sponsor will take the spotlight with signature branding at this memorable and festive event.

### Tea Garden Cocktail Reception

**\$9,500**

Join us for an exclusive cocktail party filled with fun activities and valuable connections. Let's make your brand shine at this exceptional gathering!

### Welcome Reception

**\$9,500**

Be front and center at this opening reception where your customers will mix and mingle.

## Sessions

**\$7,000**

Propel your brand to new heights by sponsoring one of several key speakers. Showcase your product or message with a three-minute speaking opportunity at the beginning of the session and receive exclusive digital signage in the session conference room.

## Breakfast & Lunch

**\$6,500**

Highlight your company during the meal breaks in the tabletop exhibit hall.

## ADDITIONAL OPPORTUNITIES | PROMOTIONAL ITEMS

*Opportunities below include Partner Level, Brand Awareness package items*

### Portfolio-Style Notepads and Pens

**\$9,500**

Keep your name in front of attendees all year long with notepads and pens imprinted with your logo

### Badge Lanyards

**\$7,500**

Place your logo around the necks of every attendee!

### Hotel Room Key Card

**\$5,500**

Remind attendees of your brand at hotel check-in and every time they enter their room.

### Chair Back Covers

**\$5,500**

Every attendee will see your brand throughout the session room and as they approach their seat.



UPGRADE TO  
PREMIER LEVEL:  
ADD \$1,500

**Add a tabletop to any package or item for \$1,500**

## A LA CARTE SPONSORSHIPS

Includes logo on conference website and event signage.

### Hotel Room Drop **\$3,500**

Go home with every attendee by providing an item or printed piece for every hotel room. Materials provided by sponsor.

### ISPA Women's Network (IWN) Reception **\$3,800**

Don't miss the chance to showcase your company during this popular networking opportunity. Includes logo on conference website, event signage, and social media promotion.

### Golf Headline Sponsor **\$4,000**

(includes signage at course, on beverage carts and at golfer's reception)

• Golfers gift items **\$3,750**

• Sponsor a Hole with Signage **\$950**

**ISPAIndustryConference.com**

**#ISPACON**   



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