

MAKE AN IMPACT with the
Sleep Products Industry's **TOP DECISION-MAKERS!**

**SPONSOR & EXHIBITOR
PROSPECTUS**

MARCH 13-14, 2019

The Vinoy Renaissance Resort & Golf Club
St. Petersburg, FL

ISPAIndustryConference.com



#ISPACON

Make Your Company **STAND OUT!**

Prominently position your company with bedding industry executives. Select one of the following opportunities today!

DIAMOND SPONSOR



\$14,500

INDUSTRY RECEPTION & DINNER

Take the spotlight at this memorable and festive outdoor event when you select this exclusive sponsorship opportunity.

PLATINUM SPONSOR



\$8,500

Choose one of the following **PLATINUM** options:

- **WELCOME RECEPTION**

Your brand will make a lasting impression at this opening event.

- **PORTFOLIO-STYLE NOTEPADS & PENS**

Imprinted notepad and pen will be provided to all attendees and kept long beyond the event.

SPECIAL OFFER!

Add a tabletop to:

DIAMOND, PLATINUM or GOLD
sponsorship for just **\$1,500!**

GOLD SPONSOR



\$6,500

Choose one of the following **GOLD** options:

- **BADGE LANYARDS**

Imprinted with your company logo and provided to all attendees to wear throughout the conference.

- **CHAIR BACK COVERS**

Showcase your company during educational sessions by displaying your logo on all chair backs.

- **BREAKFAST & LUNCH**

Highlight your company during the meal breaks in the tabletop Exhibit Hall.

- **OPENING KEYNOTE ***

It's Your Ship - Achieving Breakthrough Performance

Mike Abrashoff, Former Commander, USS Benfold and Author, It's Your Ship

- **BUSINESS SESSION ***

Bob Phibbs, The Retail Doctor®

- **BUSINESS SESSION ***

A Look at Today's Business Environment for the Sleep Products Industry

- **CLOSING KEYNOTE ***

Game Plan for Success

Joe Thiesmann, World Champion Quarterback, Broadcaster and Entrepreneur

** All session sponsorships include a three minute speaking opportunity at the beginning of the session and recognition on exclusive signage in the session room!*

Choose a Sponsorship That's **RIGHT FOR YOU!**

Act Now! Sponsorships are first come, first served.

SILVER SPONSOR



\$4,500

Choose one of the following **SILVER** options:

- **6' TABLETOP EXHIBIT**
- **GOLF TOURNAMENT**
- **CARPET CLINGS**
- **CONFERENCE WIFI**

BRONZE SPONSOR



\$2,500

Choose one of the following **BRONZE** options:

- **HOTEL ROOM KEY CARD**
- **WINDOW CLINGS**
- **BANNER IN KEY LOCATION**
(banner provided by sponsor)
- **HOTEL ROOM DROP**
(materials provided by sponsor)
- **ISPA WOMEN'S NETWORK RECEPTION**

\$500

Enhance any sponsorship with an e-blast to all conference attendees!

Sponsorships and Exhibits Offer an **EXCEPTIONAL VALUE!**

The following items are included with your sponsorship:

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Signature branding at Industry Reception & Dinner	●				
Prominent branding on event signage	●	●			
Banner ad on event website	●	●			
4 complimentary room nights	●	●			
Full page ad in BedTimes magazine	●	●	●		
Your logo on eblast conference invitation	●	●	●		
Your logo on event signage	●	●	●	●	
Your logo & description in March BedTimes	●	●	●	●	
Your logo on all event promotions	●	●	●	●	●
Company listing on event website home page	●	●	●	●	●
2 complimentary conference registrations		●	●	●	●
2 complimentary room nights			●		
Half page ad in BedTimes magazine				●	

Contact Kerri Bellias, VP of Sales at 336-945-0265, kbellias@sleepproducts.org to secure your sponsor package.

BUILD and MAINTAIN RELATIONSHIPS!

The ISPA Industry Conference attracts **CEOs, CFOs, Presidents, Vice Presidents, and all levels of management** from the sleep products industry.

SCHEDULE OF EVENTS

Program subject to change

WEDNESDAY, MARCH 13



- 9:00am - 11:00am Golfers Continental Breakfast
- 11:00am - 5:00pm 18 Hole Golf Tournament (with boxed lunch)
- 3:00pm - 7:00pm Registration Open
- 4:30pm - 5:30pm ISPA Women's Network Reception
- 6:00pm - 7:30pm Welcome Reception and Exhibits

THURSDAY, MARCH 14



- 7:30am - 4:00pm Registration Open
- 7:30am - 8:45am Networking Breakfast and Exhibits
- 8:45am - 10:00am Opening Keynote
Mike Abrashoff, Former Commander, USS Benfold and Author, It's Your Ship
It's Your Ship - Achieving Breakthrough Performance
- 10:00am - 10:30am Break and Exhibits
- 10:30am - 11:45am Business Session
Bob Phibbs, The Retail Doctor®
- 11:45am - 1:45pm Networking Lunch and Exhibits
- 1:45pm - 2:30pm Business Session
A Look at Today's Business Environment for the Sleep Products Industry
- 2:30pm - 3:00pm Break and Exhibits
- 3:00pm - 4:00pm Closing Keynote
Joe Thiesmann, World Champion Quarterback, Broadcaster and Entrepreneur
Game Plan for Success
- 6:00pm - 9:00pm Industry Reception & Dinner
"Get in the Nantucket State of Mind!"

For more information or to Sponsor/Exhibit, contact Kerri Bellias, Vice President of Sales at 336-945-0265 or kbellias@sleepproducts.org.

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